

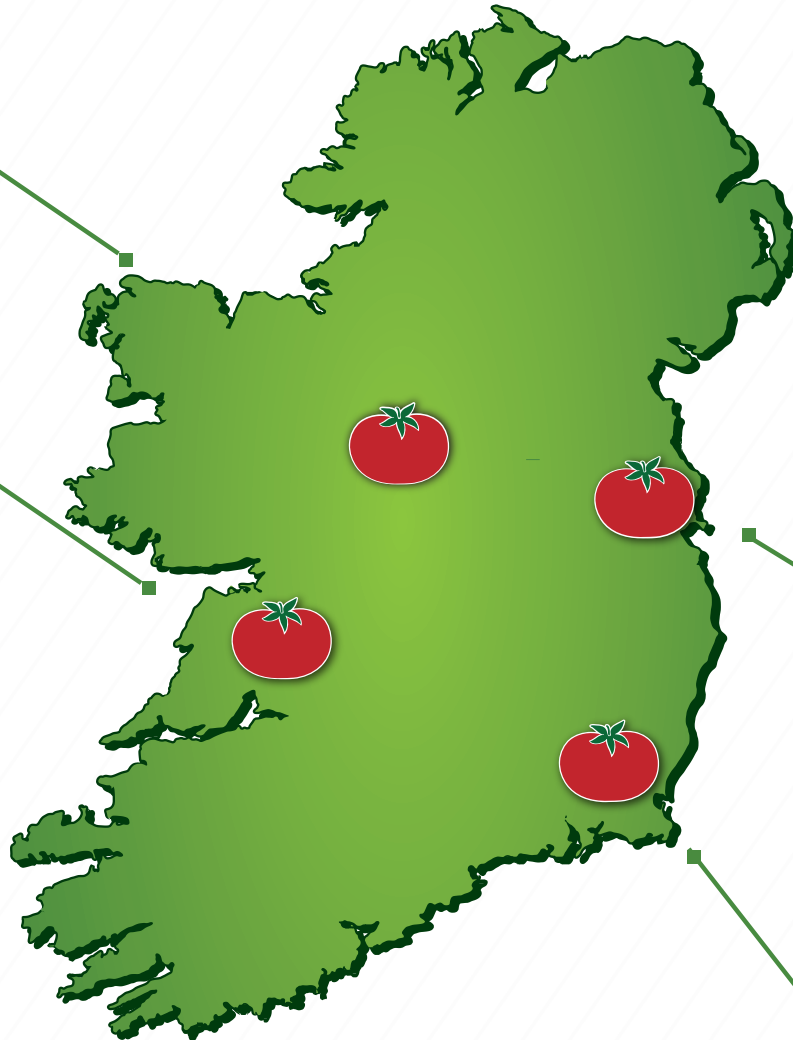
fresht^oday.ie

By Your Local Deli



// Working with the Community to //
create local jobs and employment

Nationwide Coverage



Freshtoday Coverage

Freshtoday entered the school meals market in 2009 with the objective of providing a higher quality lunch and offering parents and schools an all round better package.

Freshtoday have developed a new interactive website making it very user friendly for our ever increasing client base.

Based on the success of Wexford in 2009 freshtoday has opened new kitchens in Dublin , Clare. and Longford.



Freshtoday Menu

Food Quality

Following research in 2009, Freshtoday recognised that the quality of the hitherto sandwich served to school children could be greatly improved upon.

At Freshtoday, our team are totally committed to supplying the highest quality products.

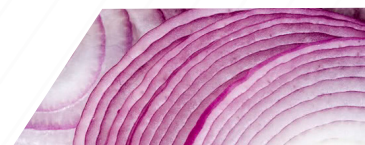
As you can see from the sample sandwich, there is a better all round quality with the Freshtoday product.

Freshtoday sandwich is presented in a commercial sandwich wedge which gives the impression of a retail sandwich. Good presentation combined with guaranteed quality ingredients are the two important factors which we attribute to the significant increase in demand for Freshtoday products.

Hand Crafted

Each Freshtoday sandwich is individually handmade, as per the child's order, from a deli style counter. This has allowed us to augment our sandwich with additional benefits such as....

- Little Butter
- Butter
- Mayonnaise
- Iceberg Lettuce



Freshtoday Menu

Food Quality

All Freshtoday sandwiches are handmade by a person associated with the school. They are not made by a machine.

Freshtoday use the highest quality products available in the school meals market.

Freshtoday offer up to a four filling sandwich, including up to two salads.

Menu Highlights

Choose your bread

- 8 choices

Choose your spread

- Little Butter
- Butter
- Mayo

Choose your filling

- 9 Choices

Choose your salad (max 2 items)

- Iceberg Lettuce
- Cucumber
- Onion
- Sweetcorn



Freshtoday - Online

Freshtoday.ie

Freshtoday has developed a state of the art online ordering system. This enables both children and parents to change their lunch preference on its secure user friendly website at anytime.

The website: www.freshtoday.ie

Sample: Username:
Password:

Demo
Demo1

The screenshot displays the website's interface for selecting a lunch. At the top, there is a navigation bar with links for 'home', 'order', 'faq's', and 'contact us'. The main header features the 'freshtoday.ie' logo. A large red tomato graphic on the right contains a welcome message 'Welcome Ray', a link to 'ACCOUNT DETAILS', and a 'LOGOUT' button. The central area is divided into two main sections: 'step 1 choose day' and 'step 2 make lunch'. The 'step 1 choose day' section shows a grid of days from Monday to Friday, each with a small image of a lunch bag. A 'HOVER MOUSE' instruction with a cursor icon points to the 'View Order' link. The 'step 2 make lunch' section is titled 'Please choose your FILLING...' and includes a 'REFRESH' button. It displays eight options: Ham, Cheddar Cheese, Premium Turkey, Chicken & Stuffing Mayo, Egg Mayo, Tuna & Sweetcorn Mayo, Strawberry Jam, and No Filling. A 'NEXT' arrow points to the 'Monday's Lunch' section, which shows two lunch bag icons. Below the filling selection, there is an 'ALLERGENS' section with a text input field and an 'Enter' button. A footer at the bottom states '© Copyright www.freshtoday.ie. All Rights Reserved.'

Advantages

This service empowers the children to change their own lunch while taking the burden away from teachers and school staff.



Guaranteeing the children's health and well being

Polibox



Temperature controlled box

ARTICLE 4 852/2004

TEMPERATURE GREATER THAN 4°C FOR MORE THAN 4 HRS DISCARD



■ Donation to School

Freshtoday Proposal

Freshtoday has grown its market share in DEIS Schools offering consistent high quality Lunches and delivered in Freshtoday's HAACP approved Boxes.

Freshtoday now offers up to an 10% rebate to all schools without affecting the quality and consistency of every Lunch delivered.

E.g. for a school of 300 pupils, €2 per child per school year

5%	TO SWITCH TO FRESHTODAY	€5,610
3%	NO BAGGING	€3,366
2%	WATER FILTERATION	€2,244
	TOTAL	€11,220

Schools use this money to buy. for example

- 5 Interactive White Boards
- 21 iPads
- 850 Trips to Dublin Zoo

Payment

Paid three times a year Christmas, Easter and Summer.



Try Freshtoday

How it works

Try Freshtoday in two classes at no additional cost to the school and with no commitment or obligation.

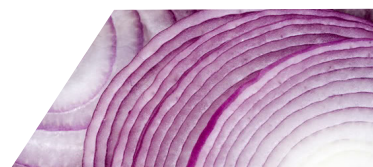
Freshtoday would like to go on trial with two classes.

Benefits of a trial period

- Allows you to make an informed decision as to which lunch provider is best suited to your school.
- Allows the children who eat the lunch have their opinion heard as to what lunches they actually prefer.

"We set up a test run in June which proved to be very successful. Accordingly we switched to Freshtoday."

- Ms Deborah Murphy, Principal St. Josephss



Why Freshtoday?

Proven Track Record

Freshtoday supply 40,000 lunches per week to schools. Our food quality and track record is proven., see attached references.

Local Employment

We create a new industry in the community with preference given to employing parents or past pupils of the schools being serviced.

Food Quality

Students benefit from fresher lunches, increased concentration in class & higher energy levels. The food is all sourced from local suppliers. The only part of the business not based locally is the website!

Online Ordering

Our state of the art online ordering and SMS system enables the children to eat exactly what they want everyday.

Environmentally Friendly

We support schools' green flags initiatives and use only recyclable packaging and provide recycling bins.

Donation

Freshtoday's donation will allow the school continue to offer other support to the children despite the cuts in the budget.



freshtoday.ie

Healthy School Lunch

WRAP
OR
SANDWICH
OR
PASTA

Tuna & Sweetcorn Mayo**

No Spread

No Filling

No Salad



Original
5 Piece Lunch
€2 Menu

OR

& Sundried Tomato

AND...

Apple Juice

Pear

Yogurt

Mini Juice

Please add any allergy information below:

--

freshtoday.ie

Healthy School Lunch

WRAP
OR
SANDWICH
OR
PASTA

Tuna & Sweetcorn Mayo**

Mon	Tue	Wed	Thu	Fri

OR

No Spread

[illegible]

- Salad -

Mon	Tue	Wed	Thu	Fri

Mon	Tue	Wed	Thu	Fri

No Salad



Original
3 Piece Lunch
€1.40 Menu

OR

Chicken Pesto & Sundried Tomato

Mon	Tue	Wed	Thu	Fri

AND...

Apple Juice

Mon	Tue	Wed	Thu	Fri

Jacobs Crackers

Mon	Tue	Wed	Thu	Fri

Please add any allergy information below:

--

KIDZMENU

fresh^{tomato}day.ie

If your child is lactose intolerant, please do not choose items marked with *
If your child has a fish allergy, please do not choose items marked with **

Healthy School Lunch

- Wrap -

Ham & Cheese

Chicken & Stuffing Mayo

Tuna & Sweetcorn Mayo**

- Sandwich -

- Bread -

White Sliced

Brown Sliced

Soft Roll

Wheat Free

Gluten Free

Yeast Free

- Spread -

Little Butter

Butter

Extra Butter

Mayonnaise

No Spread

- Filling -

Ham

Cheddar Cheese*

Premium Turkey*

Chicken & Stuffing Mayo

Egg Mayo

Tuna & Sweetcorn Mayo**

Strawberry Jam

No Filling

- Salad -

Iceberg Lettuce

No Salad

Please choose 1....

WRAP

OR

SANDWICH

OR

PASTA



New
3 Piece Lunch
€1.40 Menu

OR

- Pasta Salad -

Mediteraian Tomato

Chicken, Sweetcorn

& Marirose Sauce

Chicken Pesto

& Sundried Tomato

AND...

- Drink -

Still Water

- Healthy Treat -

Apple

Orange

Raisens

Jacobs Crackers

Student Name

Class AND Teacher

Parent Signature

Please add any allergy information below:

■ Packaging...

Each child orders exactly what they want each day.

Each child can change their lunch online at www.freshtoday.ie or by phone service.

Delivery options:

- 1) Individually labled bag.



- 2) Individually labeled sandwich wedge, and treat box.

- Saving of additional 3% and environmentally friendly.





26th April 2012

To Whom it May Concern

I wish to confirm Freshtoday has approached PARTAS with the view to finding Freshtoday a suitable production unit in Tallaght, to produce school lunches for the local schools in the area.

Having discussed Freshtoday's requirements with our Property Manager, Partas can provide Freshtoday a suitable unit in Brookfield Enterprise Centre which has the capability of producing 4000 school lunches per day.

For every 350 lunches Freshtoday secures from the schools in Tallaght it will provide one additional full time employee in Brookfield Enterprise Centre.

Freshtoday has a proven track record of setting up small catering units in local areas to provide school lunches, within those areas.

In Wexford, Wexford County Enterprise Board supported Freshtoday in securing 8 new full time jobs. In Dublin 7, Dublin City Enterprise Board supported Freshtoday in securing 5 new full time jobs.

Partas in conjunction with the local schools would be delighted to support Freshtoday in their proposal to create 11 full time jobs in Brookfield Enterprise Centre.

The Tallaght area is in need of new enterprises especially given the potential to provide employment to the local community. Needless to say the value to the schools in receiving freshly produced food on their doorstep from Freshtoday is an important benefit for the children and their parents.

Teresa McCreary

Property Manager

Partas

Killinarden Enterprise Park

Tallaght

Dublin 24

Office: 014664284

***St. Mark's/St. Maelruain's School Completion Programme
St. Mark's Community School.,
Cookstown Road,
Tallaght,
Dublin 24.***

***email: scpstmarks@gmail.com
Mobile: 086827074***

8th May 2012

To Whom It May Concern:

FreshToday.ie deliver lunches to 85 of our students on a trial basis at present in St. Mark's Community School. To date we are extremely impressed with the quality of lunches delivered, especially the sandwich quality, as the filling is quite substantial.

Ray Nagle and his brother Richie have provided an excellent service to our students. They personally were on hand for the first week to assist any student who had difficulty placing an order on line, or by text. We have had some great feedback so far from students who are very pleased with the service.

Kind Regards,

Jean Gilmore

Co-ordinator,
St. Mark's/St. Maelruain's SCP



Funded by the Department of Children & Youth Affairs under the National Development Plan 2007-2013

freshtoday.ie

Killinarden School Completion Programme
C/o Knockmore Senior School
Knockmore Ave
Tallaght
Dublin 24

Mr Richard Nangle
Freshtoday.ie
Unit 3, Spade Enterprise Center,
North King Street, D.7

16th May 2012

REF: **Killinarden SCP - School Meals Provision Review, 9th May 2012**

Dear Richard,

I would like to thank you for recently presenting to the Killinarden SCP Management Committee in relation to the School Meals Service for 2012/2013.

I am pleased to inform you that following deliberation the decision has been taken to invite Freshtoday to become the Primary Provider of School Meals in Killinarden for the coming year. The standard of your product, your attractive terms and your professional approach was praised by all of the Principals.

I will be in touch shortly regarding details of schools for next year and finally, I would like to remind you that, subject to the satisfaction of the schools, this arrangement will be reviewed again in April 2013.

Yours sincerely,

Liam McLaughlin

Liam McLaughlin
Killinarden SCP Co-ordinator
087 9074302



SCOIL AN tSEACHTAR LAOCH

BÓTHAR BHAILE MUNNA, BAILE ÁTHA CLIATH 11.

Guthán / Fax: 8425725

Email: 7laoch.ias@eircom.net

Web: www.scoilantseachtarlaoch.ie

26.01.12

Don té lena mBaineann Sé,

"Fresh Today" supply approximately 200 lunches to this school per day under the School Meals Lunch Scheme.

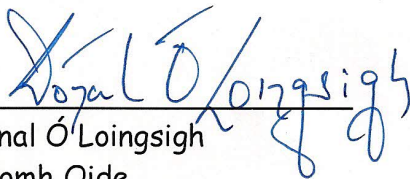
The quality and variety is very good. The children / their parents can go online and choose from a wide selection on a weekly basis. There is a choice of soup, sandwiches - with a range of bread and fillings - wraps, bagels, fruit and fruit juice.

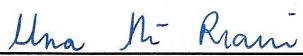
The lunches are individually wrapped and labelled and put into a sealed container - one per class.

These lunches are prepared overnight and they arrive in school every morning no later than 9.30 a.m. - fresh and tasty.

The people who run the business, Ray and Richie, are professional and very approachable in the way they operate and are always open to suggestions.

Molaim iad


Dónal Ó Loingsigh
Príomh Oide


Úna Ní Riain
Cathaoirleach



ST. KEVIN'S COLLEGE

BALLYGALL ROAD EAST, DUBLIN 11

Principal : Mr. Ciaran O'Hare
Deputy Principal : Mr. Thomas J. Byrne
Tel: 8371423 Fax: 8375318
kevinscoll.ias@eircom.net

25th January '12

RE: Reference for Fresh Today

To Whom it May Concern,

I would like to provide a reference for Fresh Today who are supplying a canteen service to St Kevin's College.

The Board of Management invited several food companies to tender for the preparation and supply of school lunches to the school for the academic year 2011/2012. Fresh today were the most impressive in the presentation of their service and they were awarded this contract by the Board.

I have found the company very reliable and professional with a quality service being run on a daily basis in our school. I find both Ritchie & Ray Nangle very flexible and easy to work with and they have forged excellent relationships with both the students and staff of St Kevin's College.

The feedback from the students and parents has been excellent and we look forward to continuing with this service into the future.

Please contact me if you require any further information regarding Fresh Today.

Yours sincerely

Ciaran O'Hare
Principal

freshtoday.ie

A CHRISTIAN BROTHERS' SCHOOL



Ballycullane National School

New Ross, Co. Wexford.

Phone: 051-562542 E-mail: ballycullanens.ias@eircom.net

October 2011

To Whom It May Concern,

I would be delighted to recommend 'Fresh Today' to you as a supplier of lunches to your school.

The company has proved to be efficient, organised and professional. The managers are accommodating and helpful and make every effort to meet the needs of our school.

Ideally for our school, parents manage their own child's lunch which takes the administrative burden off the school. This is a very easy process for parents.

The food is fresh and of very good quality, and delivered without fail at the same time each morning.

I wish 'Fresh Today' all the very best in the future and thank them for a great quality service to our school.

Regards,

Anne Marie Carthy

Principal

freshtoday.ie



Scoil Náisiúnta Rath An Iubhair,
Rath An Iubhair,
Inis Córthaidh,
Loch Garman.
Roll No. 17707N

Tel/Fax: 053 9255161 Email: secretary@rathnurens.ie Web: www.rathnurens.ie

School Blog: www.rathnurensblog.scoilnet.ie/blog/

24-10-2011

Freshtoday School Lunches

A Chara,

Since September of this year Freshtoday have been delivering school lunches to Rathnure N.S.. They deliver 134 lunches each day and the service provided is excellent.

Lunches provided are of the highest quality and use local produce. It was important to us that local produce was sourced. All pupils are very happy with what they get. Parents have full control of what lunch their children receive from the menu and can change lunches online, via text or by phone.

Delivery is every good and always arrives to our school at 9am. Brian and Ray are constantly in touch with the school to ensure that the service is running smoothly.

I would highly recommend this company.

Is mise le meas,

Gerry Moran

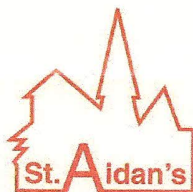
Principal

St. Aidan's Primary School

ENNISCORTHY, CO. WEXFORD

Chairman Board of Management:
Rev. Fr. D. Kelly

School Principal:
Peter Creedon, B.Ed.




17th October, '11

To whom it may concern:-

This is to state that 'Fresh Today' Catering are supplying 822 lunches to our school under the School Meals Lunch Scheme.

We are very satisfied with the service, to date, and also with the quality of the lunches. Feedback from the children and parents has been very positive and we look forward to continuing this service into the future.

Yours sincerely,


Peter Creedon
Principal



digital schools
award

Tel: 053-9235809

Fax: 053-9236999

E-mail: info@staidansps.ie

School Web Address: <http://homepage.eircom.net/~staidansps>



Green-School

freshtoday.ie

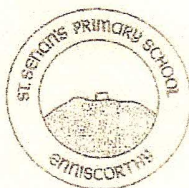
ST. SENAN'S PRIMARY SCHOOL

Templeshannon, Enniscorthy, Co. Wexford

Tel: 053-9234169/9234694

Fax: 053-9235641

E-mail: info@stsenansps.ie



Chairperson Board of Management:

V. Rev. Brian Broaders, Adm.

Principal:

Henry Goff, N.T., M.A., Ph.D., H.D.E.

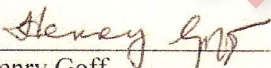
17th October 2011

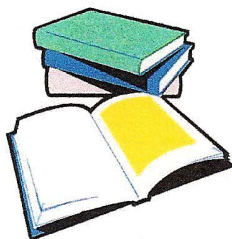
To Whom It May Concern,

Fresh Today Catering are delivering 509 lunches daily to our school under the School Meals Lunch Scheme.

We are very satisfied with the service to date and also with the quality of the lunches. Feedback from school children and parents has been very positive and we look forward to continuing this service into the future.

Yours sincerely,


Henry Goff,
Principal.



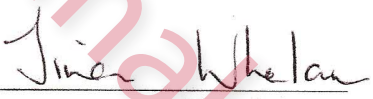
St.Fintan's National School,
Taghmon,
Co.Wexford.
Tel: 053-9134219
Fax: 053-9134861
E-Mail: stfintans.ias@eircom.net

To Whom It May Concern,

Just a letter to confirm that 'Fresh Today' Catering are supplying lunches to our school under the 'School Meals Lunch Scheme'.

We are very satisfied with the service to date and also with the quality of the lunches. The feedback from school children and parents is very positive and we look forward to continuing this service into the future.

Yours Sincerely,


Tina Whelan
Principal



ST. JOSEPH'S PRIMARY SCHOOL,

NEW ROSS, CO. WEXFORD.

Ph./Fax.: (051) 421585.

Office E-Mail: newrossgirlsns.ias@eircom.net

Website: stjosephsnewross.com

25th November, 2010.

To whom it may concern,

Fresh Today approached us in Term 3 of 2009 - 2010 with regard to supplying our school lunches. We set up a test run in June which proved to be very successful. Accordingly, we switched to Fresh Today from September 2010. They currently supply 350 lunches approx. to our school. We are very satisfied with the service & would recommend Fresh Today to other schools.

Yours faithfully,

Deborah Murphy

Ms. Deborah Murphy,

Principal.





Scoil Eoin Baiste,

Galbally, Ballyhogue, Enniscorthy, Co. Wexford

Principal: Siobhan Doyle Tel: 053 9247622

Email: sngallbhaile.ias@eircom.net Web: www.galballyns.com

8th June 2011.

TO WHOM IT MAY CONCERN.

I confirm that for the last school term of 2010/2011 we have been getting our lunches from FreshToday under the Local School Meals Scheme, having changed over from another provider.

We are very happy with both the food and the service that we have received from FreshToday and intend using them as our supplier next year.

Yours faithfully,

Siobhán Doyle

Siobhán Doyle,
Principal.

■
www.freshtoday.ie
Unit 3,
Spade Enterprise Center,
North King St,
Dublin 7

T: 01 617 4803
M: 0879155661
e: info@freshtoday.ie

■
www.freshtoday.ie
Unit 3,
Enniscorthy Business Park,
Wexford

T: 053 923 5994
M: 0879155661
E: raymond@freshtoday.ie

fresht**day.ie**